



2024 Advertising Sponsor Rate Sheet/Agreement

Blog Banner Ad Options (averaging 100,000+ website page views per month)

150 x 150 Square Ad / Sidebar

___ \$750 for a 3-month contract ___ \$1,400 for a 6-month contract ___ \$2,500 for an annual 12-month contract

300 x 150 Rectangle Banner Ad / Sidebar

___ \$850 for a 3-month contract ___ \$1,500 for a 6-month contract ___ \$3,000 for an annual 12-month contract

300 x 300 Square Ad / Sidebar

___ \$950 for a 3-month contract ___ \$1,600 for a 6-month contract ___ \$3,500 for an annual 12-month contract

300 x 600 Tower Ad / Sidebar

___ \$1,050 for a 3-month contract ___ \$1,700 for a 6-month contract ___ \$4,000 for an annual 12-month contract

___ **Top Banner / Blog** (one spot available at top of sponsor section) \$8,500/year or \$5,000/6 months

___ **Bottom Banner / Blog** (two spots available at bottom of sponsor section) \$5,000/year or \$3,500/6 months

Start Date: _____ End Date: _____

Sponsored Eblasts (emailed to 15,000+ subscribers)

___ **Eblast newsletter banner ad** for \$500 (one time) or \$1,500 (4 times) via an **ad banner at the bottom** of the newsletter.

___ **Dedicated eblast newsletter** for \$1,500 featuring your choice of content - a new product, sale, promo code, giveaway, etc.

Social Media Advertising (25,000+ Facebook followers / 35,000 Instagram followers / 5,000 Twitter followers)

___ **Instagram or Facebook post** for \$500 (also have the option to pay to boost the post on Facebook).

___ **Facebook video/ Instagram reel/YouTube video** Video min. 3 minutes, max. 10 minutes; Instagram maximum 90 seconds \$2,500

___ **Giveaway** across social media (with details mutually agreed upon) \$1,500

Full payment for banner ads due in advance; all other payments due half at agreement signing and final half 7 days before promotion begins. Contract start date will be the 1st of the month immediately following receipt of payment. Cancellation by advertiser will result in the forfeit of any unused payment left in the contract. This agreement offers no guarantee regarding increased product sales or traffic to the sponsor website.

Michelle Valentine

Michelle Valentine / Michelle Valentine Media, LLC

Date

Signature of Authorized Agent of Business/Organization

Date