



2025 Advertising Sponsor Rate Sheet/Agreement

BLOG BANNER AD OPTIONS

150x150 Square Ad

___ \$1,000 for a 3-month contract ___ \$1,500 for a 6-month contract ___ \$2,000 for an annual 12-month contract

300x150 Rectangle Banner Ad

___ \$1,500 for a 3-month contract ___ \$2,000 for a 6-month contract ___ \$3,500 for an annual 12-month contract

300x300 Square Ad

___ \$1,750 for a 3-month contract ___ \$2,750 for a 6-month contract ___ \$4,750 for an annual 12-month contract

300x600 Tower Ad

___ \$3,500 for a 3-month contract ___ \$6,500 for a 6-month contract ___ \$12,000 for an annual 12-month contract

___ **Top Banner** (one spot available at top of sponsor section) **\$6,750** for 6 months or **\$12,000** for 12 months.

___ **Bottom Banner** (two spots available at bottom of sponsor section) **\$3,750** for 6 months or **\$6,500** for 12 months.

SPONSORED BLOG POSTS

___ **Blog Post** for **\$2,500** for 3 years (1,000 words with image and hyperlink).

Start Date: _____ **End Date:** _____

SPONSORED NEWSLETTER ADS/BLASTS (emailed weekly to 5,000+ subscribers)

___ **Newsletter Ad** for **\$1,500** for 3 months (12 issues) or **\$5,000** for 12 months (52 issues) via an ad box at the bottom.

___ **Dedicated 1x E-blast** for **\$2,500** featuring your choice of content - a new product, sale, giveaway, etc.

SOCIAL MEDIA ADVERTISING (25,00+ Facebook followers / 35,000+ Instagram followers)

___ **Facebook post** for **\$500** (also have the option to pay to boost the post on Facebook).

___ **Instagram post** for **\$500**.

___ **Instagram story** (24 hour duration) with a clickable link to your site for **\$500**. Up to 3 images/videos per story.

___ **Facebook video / Instagram reel / YouTube video / TikTok video** - 1 minutes maximum. **\$2,500**.

___ **Giveaway across social media** (with details mutually agreed upon) **\$1,000**.

PAYMENT

Payment: Full amount due in advance. Contract start date will be the 1st of the month following receipt of payment. Cancellation by advertiser will result in the forfeit of any unused payment left in the contract. This agreement offers no guarantee regarding increased product sales or traffic to the advertiser website.

Michelle Valentine Media, LLC Representative

Date

Signature of Authorized Agent of Business/Organization

Date